

**FOR IMMEDIATE RELEASE**

**AcuTemp Launches New Website**

Dayton, Ohio USA, May 12, 2005: AcuTemp, a manufacturer of high performance insulation and temperature sensitive packaging technology, announces the launch of its newly designed website, [www.acutemp.com](http://www.acutemp.com). Formerly Energy Storage Technologies, the company changed its name to AcuTemp in January 2005, and the redesigned website showcases the company's new identity.

"We are pleased with the fresh, clean look of our new website," states Mike Sieron, vice president of sales and marketing for the company. "We wanted to more closely capture the essence of what AcuTemp is all about – supplying our customers with superior thermal technology solutions for transporting valuable payloads at the right temperature, regardless of external influences."

The website was designed so visitors can easily navigate to the AcuTemp products best suited to meet their needs, whether in temperature sensitive shipping, bio-medical or for applications utilizing AcuTemp's ThermoCor® high performance insulation.

AcuTemp also manufactures a line of temperature management systems for the food industry, and a companion website, [www.acutempfood.com](http://www.acutempfood.com), is currently under construction to feature those products. Acutempfood.com, which is expected to launch later this year, will provide e-commerce capability to allow customers the ease of ordering AcuTemp food products online.



AcuTemp is an industry leader in the design and manufacture of high performance insulation and temperature sensitive packaging and delivery systems. The company provides superior value thermal solutions for businesses with temperature sensitive requirements in industries such as pharmaceuticals, bio-medical, food delivery, and transportation. AcuTemp has its headquarters in Dayton, Ohio, USA. The company is privately held.

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