

**FOR IMMEDIATE RELEASE**

**Bruce Truesdale Joins AcuTemp Thermal Systems as  
Strategic Business Development Manager – Life Sciences**

Dayton, Ohio USA, May 20, 2010: AcuTemp Thermal Systems, [www.acutemp.com](http://www.acutemp.com), a manufacturer of temperature controlled packaging solutions for the pharmaceutical and biotechnology industries, announces the addition of Bruce Truesdale to its business development team. As Strategic Business Development Manager for Life Sciences, Mr. Truesdale will provide sales leadership for strategic customer accounts in the pharmaceutical, biotechnology, biomedical technology, and medical device fields.



Mr. Truesdale has over 15 years of sales management experience in the design, development and qualification of temperature controlled packaging solutions. He brings to the position an extensive background and understanding of supply chain management and related industry standards with an emphasis on achieving the successful distribution of temperature sensitive products within the cold chain. Prior to joining AcuTemp, Bruce held sales and executive positions at packaging companies, Tech Pak Solutions, Inc. and Chick Companies, Inc., and most recently held the position of Vice President of Sales and Marketing at RT Cotter and Associates, Inc., a consulting group providing safety and accreditation services to the healthcare industry.

“We are very pleased to have Bruce join the AcuTemp sales team,” said Vince Reidy, Vice President of Strategic Business Development for AcuTemp. “Bruce’s considerable understanding of package development and cold chain management in the biomedical, pharmaceutical and medical device sectors will be of great value to our life sciences customers as AcuTemp continues to strengthen its position as a preferred provider of performance solutions for shipping temperature sensitive products.”

Mr. Truesdale will focus his business development efforts on presenting AcuTemp temperature controlled passive boxes and active container solutions to pharmaceutical and biotech companies in the Eastern United States. The company’s passive shipper capabilities include a line of ISTA qualified boxes as well as the ability to design and manufacture custom solutions tested to a customer-specified protocol. All AcuTemp passive solutions are eligible for participation in the company’s sustainability REPAQ™ program – a reusable program that retests the thermal integrity of each passive shipper before reuse.

Mr. Truesdale earned an undergraduate degree from Babson College, Babson Park, MA; and he holds a MBA degree from Northeastern University, Boston, MA. He is also a member of the Institute of Packaging Professionals (IOPP) and the Parenteral Drug Association (PDA) Pharmaceutical Cold Chain Interest Group.

**About AcuTemp Thermal Systems**

AcuTemp Thermal Systems designs and manufactures reliable thermal management products used to maintain valuable temperature-sensitive payloads at The Right Temperature<sup>®</sup> during transit. Offerings range from small passive shipping boxes to large active shipping containers equipped with sophisticated data-logging capabilities. The company also offers advanced thermal testing and package validation services in its ISTA-certified testing laboratory. AcuTemp products are marketed directly and through a global network of distributors to businesses with temperature sensitive requirements in the pharmaceutical, biotechnology, public health, defense and transportation/logistics markets. For more information, visit [www.acutemp.com](http://www.acutemp.com).

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