

MARKETING MANAGER ID NUMBER: 108-6200

AcuTemp Thermal Systems is a manufacturer of temperature-sensitive packaging and shipping solutions. We combine superior proprietary technologies with unmatched systems expertise to deliver high performing temperature management solutions. Our storage solutions range from small passive shipping boxes to large active pallet-size shipping containers equipped with sophisticated data-logging capabilities. Our products are marketed directly and through a global network of distributors to businesses with temperature sensitive requirements in the pharmaceutical, biotechnology, public health, defense and transportation/logistics markets.

We are a growing, dynamic company seeking a **Marketing Manager** to manage the company's efforts in marketing communications, including advertising, collateral, web site and brand development all with the goal to drive brand awareness resulting in increasing profitable revenues.

Key responsibilities include:

- Leading the development and evaluation of advertising and sales promotional campaigns, collateral, art work, web sites, designs, etc.
- Coordinating all aspects of exhibiting at trade shows and making recommendations as to the ones to attend.
- Continuously monitoring the external environment focusing on target markets and the competitive landscape looking for trends and market opportunities for the Company's technologies.
- Managing the Company's communication strategy by building relationships with targeted media outlets and writing and publishing releases for internal and external communication utilizing white papers, case studies, press releases and articles.
- Developing and maintaining customer-facing tools such as promotional and technical literature, PowerPoint presentations, video presentations, etc., and distributes as needed.
- Managing relationship(s) with external marketing firm(s) to ensure strategic marketing activities are coordinated and executed.

Requirements:

- Bachelor's Degree in marketing communications, journalism or related field or equivalent education and work experience.
 - 5-8 years experience in business-to-business marketing communications.
 - Must possess knowledge of graphics and page layout software as well as Microsoft Office software.
 - Strong interpersonal skills, both written and verbal.
 - The ability to work with others and gain consensus.
 - Ability to organize and manage multiple projects to meet deadlines.
 - Aptitude for understanding product features and relevant markets.
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We are committed to selecting the best people for our positions and helping them develop the job skills to realize their full potential. We offer a competitive wage and benefits package. Please e-mail, fax or mail your resume and required responses to:

resume@acutemp.com

or

fax or mail your resume to:

AcuTemp Thermal Systems
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